

**AGENDA TOWN OF SEXSMITH
COMMITTEE OF THE WHOLE MEETING & STRATEGIC PLANNING
COUNCIL CHAMBERS – 9927-100 STREET
APRIL 14, 2025 @ 6:30 P.M.**

ADOPTION OF AGENDA

CURRENT CORPORATE STRATEGIES

- 1. COMMUNITY PROFILE: Rebranding and Communication Strategy**
- 2. RECREATIONAL OPPORTUNITIES TASK FORCE**
- 3. PRACTICAL ECONOMIC DEVELOPMENT STRATEGIES & OUTCOMES**
- 4. INTERMUNICIPAL COLLABORATION FRAMEWORKS**

STRATEGIC PRIORITIES SESSION

February 10th, May 12th and November 10th, 2025

CURRENT OPERATIONAL STRATEGY REPORTS FROM STAFF

March, June, September & December

DELEGATION

1. Verkada Surveillance - Lovisa Lagercrantz
2. Service Enhancement Coordinator, Mountain Plains CSSN – Travis Brown, Jessica Beauchamp

EMERGENT TOPICS

1. Fire Truck Service Life – AUMA Resolution - Mayor Potter

CURRENT TOPICS

1. Verkada Surveillance
2. Mountain Plains

ADMIN TOPICS

COUNCIL TOPICS

1. Review Strategic Planning Document
2. Sponsorship Committee – Council Member Appointment
3. Community Engagement – Referred from March 3, 2025 meeting
4. Rain Barrel Program – Mayor Potter Resolution 468-12-24

POTENTIAL ITEMS FOR

1. Health Spending Account – Per policy the Town uses the Government of Alberta Wellness Spending Account listing to determine eligible items. Eligible items in the GOA WSA differ from what a wellness account administered through Manulife allows. - Councillor Stredulinsky

FUTURE AGENDA

ROUND TABLE

ADJOURNMENT

FUTURE AGENDA ITEMS