

**AGENDA TOWN OF SEXSMITH  
COMMITTEE OF THE WHOLE MEETING & STRATEGIC PLANNING  
COUNCIL CHAMBERS – 9927-100 STREET  
MARCH 10, 2025 @ 6:30 P.M.**

**ADOPTION OF AGENDA**

**CURRENT CORPORATE STRATEGIES**

- 1. COMMUNITY PROFILE: Rebranding and Communication Strategy**
- 2. RECREATIONAL OPPORTUNITIES TASK FORCE**
- 3. PRACTICAL ECONOMIC DEVELOPMENT STRATEGIES & OUTCOMES**
- 4. INTERMUNICIPAL COLLABORATION FRAMEWORKS**

**STRATEGIC PRIORITIES SESSION**

**February 10<sup>th</sup>, May 12<sup>th</sup> and November 10<sup>th</sup>, 2025**

**CURRENT OPERATIONAL STRATEGY REPORTS FROM STAFF**

**March, June, September & December**

**DELEGATION**

1. Town & Country News
2. Verkada Surveillance

**CLOSED SESSION**

3. ANG Associates – Official Submission – Collaborations with the Town of Sexsmith

**EMERGENT TOPICS**

**CURRENT TOPICS**

1. Town & Country News
2. Verkada Surveillance
3. ANG Associates – Official Submission – Collaborations with the Town of Sexsmith

**ADMIN TOPICS**

**COUNCIL TOPICS**

1. Review Strategic Planning Document
2. Rain Barrel Program – Mayor Potter Resolution 468-12-24

**CLOSED SESSION**

**POTENTIAL ITEMS FOR  
FUTURE AGENDA**

**ROUND TABLE**

**ADJOURNMENT**

## **FUTURE AGENDA ITEMS**